

**Katie Myers** is a nationally renowned communication strategist, consultant, speaker and author, who has transformed sales conversations for hundreds of entrepreneurs. Through her proven strategies, realized from over a decade of sales experience, she guides entrepreneurs through the step-by-step strategies to avoid the entrepreneurial “f” word, failure, and find success in their sales conversations. Katie is the founder of CR Conversations and The Conversation Club where her program, *The Core Conversations* yields processes that drive results, build revenue and create long-lasting client relationships. When Katie isn’t consulting entrepreneurs to sales success, she can be found enjoying trips to local breweries and cocktail bars with her fiancé Henry and loving on her fur-babies, Vinny, Theo and Greg.

You can get a copy of Katie’s book, *Fortune is in the Failure*, on Amazon:  
<https://amzn.to/2SRn2t9>

Learn more about Katie at [crconversations.com](http://crconversations.com).

